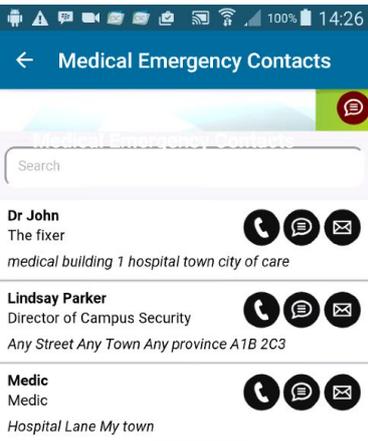# PUSHLOOP™

Campus safety & security at your fingertips

PUSHLOOP™

PUSHLOOP is a low cost and easy-to-use app that keeps staff and students informed and able to act according to plan during an emergency.

PUSHLOOP Contact List

In an emergency situation students, staff and safety & security officers need to know who to contact even if they do not have access to office servers. PUSHLOOP Contact List helps central admin staff to easily create and push those key contact lists to users' smartphones so that they are available at all times. During an incident users simply click to email, call, or text one or all of the emergency contacts. Multiple emergency lists can be created for different users as necessary.

PUSHLOOP Library

Apart from knowing who to contact, people should have the information they need to know how to act, where to go to be safe and be able to receive vital updates – even when offline. And now the answer is at hand.

With PUSHLOOP Library it is easy for administrators to update, distribute and manage information, sending critical and ongoing updates and notifications to each device. The app guarantees that users always have access to the latest emergency procedures and information.

Administrators can not only push out information but can also distribute forms, creating a simple way to audit communication trails, acknowledgement of receipt and understanding, as well as de-briefing of staff so that campuses are better equipped to deal with future urgent situations.
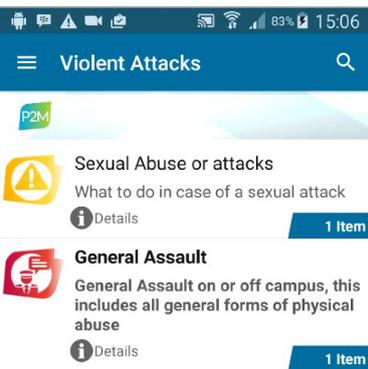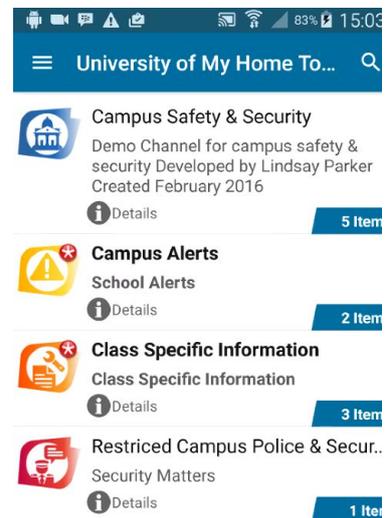
PUSHLOOP Events

For colleges that recognize the value in receiving real-time updates from the field, PUSHLOOP Events provides the most comprehensive functionality available. Its capture and collect feature allows people on the ground to describe what's happening using text, photos, and audio reports.

When time is of the essence, a picture or dictation is a fast and easy way to get in-scene information back to the office. It allows controllers to see what's happening as staff and security officers maintain order, respond to incidents, and organize emergency first-aid treatment.

Plus day-to-day, PUSHLOOP Events supports less-urgent duties on campus ground such as logging building maintenance requests or evidence of traffic and parking violations.

Easy to incorporate into your existing emergency plans, PUSHLOOP is designed to support people on the campus and in off-campus areas – in fact, it will get to work for you wherever safety and security matters.

PUSHLOOP

PUSHLOOP features

- ### For Administrators

  The easy-to-use web-based console allows drag/drop pushing of information to users' devices. It also generates a contact list at the click of a button once emergency contacts' telephone and email information is entered. The list integrates with the user's smartphone so they can dial the right person direct from the app.

  Contact list templates can be customized using your favorite HTML editor to allow you to make it your own, or you can choose to add additional functionality.

  Break away from simple file sync, folder-based navigation. Your users don't want to guess what's in the synced folders, so make it easy and fun. Create navigation channels specific to your user groups, and lead your users to the right information quickly with explanatory text and custom channel graphics.

  Centrally add, and group together, recipients and specifically target who receives information.

  Monitor how your organization assimilates new information. View distribution progress via the web console, monitoring who has received the information and who has opened it. If a user is on vacation, and not using their smartphone, or they're out of coverage, you can see and initiate other ways to inform them.

  Send HTML, text, office documents, audio or video files for viewing by your users. It's as easy as cut/paste and drag/drop.

  Store documents in the PUSHLOOP system, behind your firewall, or on the internet on standard web servers. Combine documents from multiple sources (your own documents and external internet content) into a single news channel. Create/access an up-to-date list of emergency contacts and/or emergency procedures and know who's received it, and when.

- ### For users

  No more searching through folder trees with obscure names to find documents when it is not even clear that you need to read them. PUSHLOOP offers easy navigation to what you need.

  Your device will notify you when important information has arrived. One click takes you to the right place and there is no risk that important news and new procedures are lost in your inbox.

  No more searching your wallet or purse for that emergency contact card, and no more typing in the numbers to your phone. Just jump straight to the app and click to dial.

  Help administrators or your back office understand your position by sharing notes, photos, and audio recordings/dictations direct from the scene.

What you will need

We will help you to assess your system but the minimum requirements are:

PUSHLOOP Application Server
Windows Server 2012 R2 Web Edition or later.
Microsoft.Net Framework v4.0 or above
IIS8 (SSL certificate preferred but optional).

PUSHLOOP SQL Server
Windows Server 2012 R2 Web Edition or later with SQL Server 2014 or later.

Devices
Android 4.0.0 or above, BlackBerry 10.2.1 or above, iOS 7 or above.

To find out more visit
www.interchangegroup.com/
emergency-management

Contact us to discuss how PUSHLOOP can help you to keep staff and students safe.